2020 Short Course Schedule
Penn State Executive Programs

Engage with top faculty and practitioners to develop the knowledge, tools, and perspective to solve real business challenges. Our short courses improve organizational performance across all levels of responsibility.

Pricing includes registration, materials, and group meals but does not include lodging. Participants may purchase a lodging package.

Discounts: Organizations sending three or more participants to any one offering will receive savings through our Team Rate. Discounts also apply for active military personnel, Penn State alumni, and committing to a Certificate track of three courses.

Please visit psep.smeal.psu.edu on the web for the most up-to-date information.

Contact us to explore a custom engagement!

Custom Solutions for Organizations

Partner with Penn State to create unique solutions supporting your organization's strategic direction, culture, and processes. Our programs are flexible in length, timing, location, and easily integrate into your developmental initiatives and management processes.

Professional Certificates

Professional Certificates are a win-win for both you and your organization. A Certificate prepares you for new responsibilities, addresses competency gaps, and develops expertise in a customized area of study. Building a holistic understanding also allows you to contribute to broader enterprise goals making you more valuable to your organization. Visit the web to find your Certificate track!

Leadership and Strategy

Complete a combination of three courses and earn a Professional Certificate in Strategy and Organizational Performance. Broaden your expertise by substituting a supply chain leadership course!

Strategic Leadership
April 21-23 or September 29 - October 1, 2020 / Fee: $4,150; Team Rate: $3,320
Acquire the perspective to develop strategy and lead change in the organization.

Implementing Strategy for Success — formerly Leading in Complex Organizations
May 12-14 or October 27-29, 2020 / Fee: $4,150; Team Rate: $3,320
Develop an integrated approach to strategy implementation and performance management.

Communication Strategy for Leaders — NEW OFFERING!
November 18-19, 2020 / Fee: $2,750; Team Rate: $2,200
Learn a methodology for framing and communicating strategic vision across the organization with particular focus on leading across generations.

Finance for Strategic Decision Making
May 4-6 or December 7-9, 2020 / Fee: $4,150; Team Rate: $3,320
Learn how operational decisions impact the financial performance and profitability of the enterprise.
Supply Chain Management

Complete a combination of three courses to earn a Certificate in Supply Chain Leadership (L), Management (M), or Operations (O). Broaden your expertise by substituting a leadership and strategy course.

**Location Intelligence and Supply Chain Security — NEW OFFERING!**
February 25-27, 2020 / Fee: $3,150; Team Rate: $2,520
Learn established and practical techniques for applying location intelligence to proactively secure your supply chain.

**Achieving Supply Chain Transformation**
April 20-22 or October 27-29, 2020 / Fee: $3,150; Team Rate: $2,520
Acquire models and tools for adaptability and leadership skills for creating a high-performing supply chain.

**Aligning Supply Chain Organizations**
April 7-8, 2020 / Fee: $2,150; Team Rate: $1,720
Explore the strategic importance of procurement and supplier management.

**Building a Sustainable Supply Chain**
May 5-7 or September 15-17, 2020 / Fee: $3,150; Team Rate: $2,520
Enhance supply chain sustainability to better manage financial, social, and environmental risks and opportunities.

**Developing Strategic Supply Chain Leaders**
March 3-5 or October 20-22, 2020 / Fee: $3,150; Team Rate: $2,520
Develop supply chain systems that align with organizational strategy and create competitive advantage.

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**Essentials of Supply Chain Management**
March 31-April 2 or September 1-3, 2020 / Fee: $3,150; Team Rate: $2,520
Learn the critical concepts required to lead an integrated supply chain operation.

**Processes and Tools for Supply Chain Success**
April 28-30, 2020 / Fee: $3,150; Team Rate: $2,520
Learn tools, techniques, and approaches to define, analyze, and improve each major SCOR® function and process area.

**Forecasting and Inventory Management**
May 21-22, 2020 / Fee: $2,150; Team Rate: $1,720
Explore the impact of inflated inventory levels, diagnose process constraints, and leverage techniques to improve.

**Fulfillment Operations Management**
March 17-18, 2020 / Fee: $2,150; Team Rate: $1,720
Acquire a primary understanding of end-to-end fulfillment operations, from forecasting to successful delivery.

**Introduction to Supply Chain Analytics**
June 10-11, 2020 / Fee: $2,150; Team Rate: $1,720
Learn techniques to evaluate logistics and supply chain performance.

**Strategic Procurement and Purchasing**
June 8-9, 2020 / Fee: $2,150; Team Rate: $1,720
Explore the strategic importance of procurement and supplier management from strategy to negotiation.

**Transportation Operations and Sourcing**
May 19-20, 2020 / Fee: $2,150; Team Rate: $1,720
Discover modal options, analyze freight needs, and explore negotiation tactics to improve service levels and reduce costs.

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