Developing Leaders. Delivering Results.

In today’s dynamic environment, organizations must evolve to stay competitive and resilient. Position your organization for success by building a team of leaders who are aligned in their strategic thinking and are ready to act as catalysts for change.

psep.smeal.psu.edu
Real-World Business Demands
Real-World Solutions

When it's time to look at new ways of doing business, look to Penn State Executive Programs for customized support. We help you address your most pressing business challenges and develop leaders capable of paving future organizational direction. Partner with us to:

- Create a strategic vision for the future.
- Align supply chain strategy with organizational priorities.
- Successfully implement a major transformational shift.
- Develop high-potential leaders to see across the organization.

The Penn State Difference

When you partner with Penn State, you are connecting with one of the nation's largest and most respected research universities. Our faculty possess the academic expertise, experience working within organizations, and proficiency in teaching professionals to both connect with and apply new ways of thinking. This critical ability to bridge between theory and practice is what makes Penn State Executive Programs exceptionally different.

Tap Into Thought Leadership

Leverage a learning process that provides your leaders with the internal awareness and business know-how to facilitate change.

Programs are unique to your goals and desired outcomes.

Empower your people with a common language and perspectives to address challenges.

Our results are measurable. We can build on an existing or new solution with fresh ideas focused on measurable improvement for the outcomes you seek.

We are responsive. We can adjust our approach to align with shifts in changing markets. We can also integrate with your current training programs.

Penn State Executive Programs has received the Chief Learning Officer Gold Award for Excellence in Academic Partnerships in 2010, 2011, 2014, and 2015, as well as the Silver Award in 2016 and 2018.
Our Process for Your Success

**Enhance**
From our first engagement and into the future, we relentlessly focus on satisfied stakeholders and learning experiences leading to greater Return On Expectations.

**Evaluate**
We review evaluations with you following every program, identifying strengths and refining content for future sessions.

**Explore**
Together, we will frame a clear understanding of your goals that includes strategic imperatives, demonstrable objectives for the learners, and a vision of your ideal outcome.

**Assess**
In pinpointing the right design, we’ll take a deeper dive into your organization to understand your strengths and propensity for success.

**Deliver**
The Faculty Leaders expertly guide your learners to understand and apply new perspectives, concepts, and techniques. Learners begin to see themselves as agents of change.

**Design**
We coordinate with a Faculty Director to create a program design that integrates the business knowledge and mode of delivery to ensure learning goals are being met.

**Delivery Options**
We’re flexible and scalable...

- Delivered on campus or at a site of your choosing.
- Virtual experiences.
- Multi-session learning academy supporting long-term initiatives.

When programs convene at University Park, your learners will enjoy the amenities of our private Executive Education Center and the very best in program administration. Your experience is our priority.

Or, explore an online option that aligns with your specific learning needs — such as our Supply Chain Academy, a cohort-based organizational learning system built on combined self-directed and live sessions.

“Penn State Executive Programs brought us a willingness to look hard at product that we wouldn’t have been willing to consider before. We were asking how else to grow; how else can we have people experience our brand...The framework we brought from Penn State was a system for us to use when ideas came up internally or from outside. Before, we were reactive. Now we are proactive.”

— Auntie Anne’s Franchised Pretzel Shops with over 1,300 locations worldwide.
We look forward to exploring a partnership for the future. Please reach out to discuss the possibilities.

Contact Us
800-311-6364

Have Us Call You
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